

ESCP  
EUROPE



CCI FRANÇAISE  
EN ROUMANIE

I   
ExMP

# EXECUTIVE MANAGEMENT PROGRAMME (EXMP)

BY ESCP EUROPE

UPGRADE YOUR CAREER NOW IN  
BUCHAREST!

The 8<sup>th</sup> edition starts in April 2020



# Facts and Figures

---

**7** years  
of ExMP



**80** days  
of training



**100**  
participants



**40**  
supporting  
companies



ESCP  
EUROPE



The World's  
1st Business School  
(est. 1819)



ExMP Bucharest   
6 general  
management modules



# About ESCP Europe



established in  
**1819**

ESCP Europe is the  
oldest business  
school in the world

**6** urban  
campuses

in Berlin, London,  
Madrid, Paris, Turin  
and Warsaw

The school's  
**55,000**  
strong alumni  
network

includes influential members  
representing 200 nationalities. ESCP  
Europe trains international leaders  
to design the world of tomorrow

ESCP Europe is among the  
**1%**  
of business schools  
**WORLDWIDE**

to be **triple-accredited**  
and in the **top 10 FT** rankings  
for various programs

# ExMP - how

---



Location:  
**Bucharest**



Duration:  
**11 days  
(88 hours)**  
between  
April and July 2020



Content:  
**6 modules**  
Strategy  
Innovation  
Marketing  
Leadership &  
Organizational Behaviour  
Digital Transformation



Language:  
**English**



Intake  
experience:  
**min 3 years**



Bonus:  
**3 bonus  
masterclasses**  
with experienced  
business leaders

# ExMP - why

---



- ▶ **Become** proficient in the fundamentals of management and business
- ▶ **Interact** with high potentials like you from various sectors and functions in order
- ▶ With **11 days/3 months investement**, ExMP is adapted to the dynamic schedule of the executives and it requires maximum 2 days off work per session (Thursday, Friday and/or Saturday)
- ▶ ExMP courses are based on **interactive teaching**, by professors coming from various campuses of ESCP Europe, with extensive business exposure

# ExMP - who

---



**Talented and ambitious executives, high-potential managers** that are targeted for stepping up their career level

- ▶ University graduate
- ▶ A minimum of 3 years of professional experience, including managerial experience
- ▶ Good academic and career achievements
- ▶ International exposure
- ▶ Good command of English language

**The design of ExMP has been customized for functional management**, who have been identified as having high potential and whose next career step implies **broader managerial responsibilities or a supervising role within their organization** (cross-functional projects, business units, departments, branches, etc.), such as:

- Representative Directors • HR Managers
- Marketing / Sales Managers • Team Managers
- Project Managers • Product Managers
- Commercial Managers • Engineers, etc.



# ExMP - bonus

---



**3** masterclasses

---

with TOP business leaders,  
presenting inspiring business cases

Benefit from a

**100**

alumni community

---

in high management positions



# Fees and Application

---



**€ 4 900** + VAT

full participation fee

**10%** discount

for enrolling participants  
before 15th of February

Limited to  
**18**  
participants

Contact

**Adriana RECORD**

| [adriana.record@ccifer.ro](mailto:adriana.record@ccifer.ro)

| +40 (0) 754 077 678



# About us

---

## EXMP: CREATING OUTSTANDING BUSINESS LEADERS!

The French Chamber of Commerce and Industry in Romania partners with ESCP to offer this unique programme, designed for outstanding working professionals in any industry, providing a route to transition into a top-level senior management career.

## CENTRE DE FORMATION CCIFER

Following the tradition of French Chambers of Commerce in professional training, the CCIFER Training Centre is designed to facilitate the access of companies in Romania to high quality courses and experienced trainers with international background.

Our goal is to provide rigorously constructed, niche trainings that correspond to middle and top management profiles, and to answer the companies' most specific needs.

From negotiation, coaching and public speaking to technical subjects such as finance, project management and Incoterms, we offer two types of trainings that reach out to our middle and top management audience:

Open courses: interactive short-term sessions (1-2 days) built on a specific topic. The aim is to improve your skills by bringing together people from different companies.

In-house courses: tailor-made trainings developed for the employees of the same company. The aim is to help you explore a specific in-house context.





I ♥  
EXMP